

Trail's End®

2025 NEW UNIT PRODUCT PROMOTION

Who qualifies: Units that did not sell traditionally (storefront or wagon) in 2024

What do they get: 100% commission on 2 cases of White Cheddar (\$480 retail)

Requirements: (1) Minimum one 2-hour storefront shift and (2) record all sales in the TE app

When will the credit will be processed: No later than 11/7/2025



“We got our free popcorn and I couldn’t believe how quickly we sold it. We ended up **making \$27,593 in our first year.....our best fundraiser ever!**”

Madhavi Koritala, Troop 2605
Unit earned \$27,593 (\$70,832 sales)
Scouts earned avg \$788 (\$2,023 sales)

Effective June 30, 2025 at 8:00pm ET through October 31, 2025 at 7:59pm ET

- Units of Scouting America who did not participated in the 2024 Annual Trail’s End Popcorn Sale during the calendar year are eligible to receive \$480 White Cheddar ready-to-eat Trail’s End popcorn at no charge.
- To be eligible, such Units must book and work a Storefront Shift during the Promotion Term.

Legal Disclaimer: New Unit Storefront Shift Promotion is effective June 30, 2025, at 8:00pm ET through October 31, 2025, at 7:59pm ET (for the purpose of this promotion only, the “Promotion Term”). Only qualified Scouting Units affiliated with a Scouting America Council engaged in properly documented Trail’s End fundraising during the 2025 Trail’s End Popcorn Sale, as determined by Trail’s End in its sole discretion, are eligible to participate. During the Promotion Term, Units of Scouting America who did not participate in the Annual Trail’s End Popcorn Sale during the 2024 calendar year are eligible to receive \$480 (retail value) of White Cheddar ready-to-eat Trail’s End popcorn (SKU 108308C) (the “Promotion Product”), at no charge. In order to qualify, a Unit Leader must also place an order in the Trail’s End unit leader portal for the Promotion Product and that Unit Leader’s Unit must register and work at least one properly documented and registered Trail’s End App Storefront shift, of two-hour or more, during the Promotion Term, with all sales during such shift logged as Storefront sales via the Trail’s End App (a “Qualifying Shift”). Scouting America Councils are not eligible for commissions on sales of Promotion Product. Trail’s End will place a credit for the Promotion Product on the account by not later than November 7, 2025, for Units who qualify for this promotion and satisfy all applicable requirements. Units who place an order for Promotion Product and do not satisfy all applicable requirements will be charged for the full value of the Promotion Product.

All qualifying aspects of this New Unit Storefront Shift Promotion are subject to final review by Trail’s End, in its sole discretion. For questions regarding this promotion and eligibility to participate, please contact support@trails-end.com.