



SPRING SCOUTING

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WHY SPRING IS THE BEST TIME

Why Spring Recruiting Works...

- The weather is getting better!
- Your group most likely has a packed calendar for Spring
- Families want to get outside!
- Folks are looking for activities on weekends and during summer break.

Possible Barriers:

Earning Rank

Pssst....they don't have to!
Help new Scouts earn their Bobcat and have them start earning rank with the rest of their age group in the Fall!

Schools and Scouts usually “slow down” at the end of the School year.

Offer a Summer Fun Activity Schedule!

Plan “Normal Friend Activities” to keep your group active and help your new Scouts get to know your current Scouts





Spring Recruiting Ideas...

Outlaw Pinewood Derby

Recycled Raingutter Regatta

Chuckwagon

Campouts

Smores, Scout Spirit and Skits

Hiking Club

Sports Club

Board Game Nights

Scouts Skills Stations

Adventure Day at GBC!

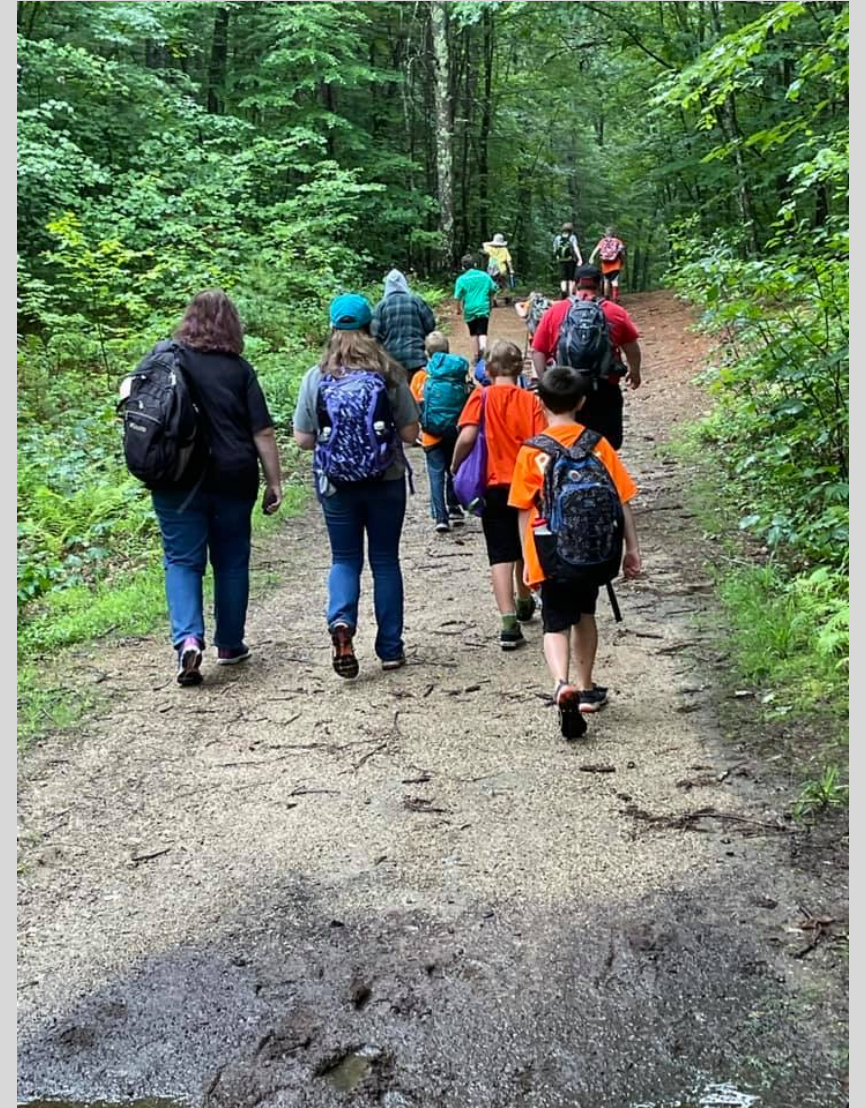
Involve your Partnering Troop/Pack or team up with other local Units!

Strength is in numbers! Invite your partnering Troop to plan a “Bring a Buddy” event with your Pack families.

Smaller Pack? Team up with another local Pack! More leaders Equal more help with event planning and supervision!

Create a Troop vs. Pack or Troop vs. Troop, Pack vs. Pack Challenges – like a field day, scavenger hunt or minute to win it games!

Practice skits and songs and perform them in front of the other Unit. Encourage all Scouts to invite friends to the performances and teach them a song or two.





NEW MEMBER COORDINATOR

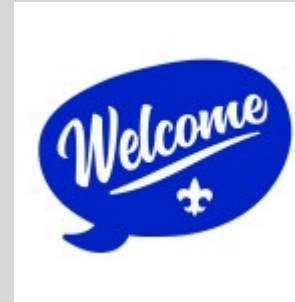
New Member Coordinator Role

What's a New Member Coordinator? & How Is It Helpful?

The *New Member Coordinator* (NMC) position has been designed to:

- Be a FUN and engaging position.
- Form relationships with new members and their families.
- Fit every type of unit, every age level and every program.
- Be recruited and supported by key unit leadership.
- Be provided with training both online and face to face.
- Be mentored by the District Membership Chair and become part of the District Membership team.
- Use a team approach by encouraging more than one NMC in a unit, allowing them to tailor their work to individual interests/expertise, as well as to recognize the particular needs of the unit.
- Be visible and easily identifiable at unit gatherings by their *Welcoming* smiles and their BSA “*Welcome*” logo that they display and wear on an activity shirt, on a hat or vest or in some cases, a pin on a field uniform.

Source: [New Member Coordinator - Scouting Wire : Scouting Wire](#)



Using your BeAScout.org Unit Pin to Capture Leads

Go to your Unit's "Invitation Manager" and Download your Unit's Pin QR code

Add the QR code to a flyer and display it at your recruiting events.

Ask folks to "Sign in" to your event by scanning the QR code and entering their information into your Invitation Manager.

Follow up with your guests after your event.

Send an email inviting them to your next activity or meeting

Call to see what they thought of the event and if they'd like to visit again.





REMINDERS!

Adventure Days, Every Saturday at GBC!

Scout On Extravaganza, May 7th

Mobile Base Camp Events – come
volunteer!

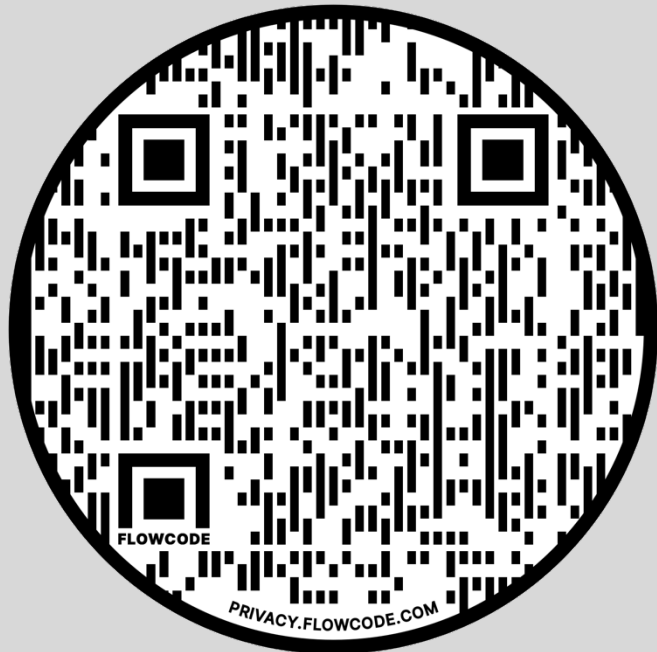
Next Stop: WZID Family Fun Fest at
McIntyre Ski Area

Winni Derby, May 14th



RESOURCES

Membership & Marketing
Hub/Leader Resources



Sign Up Genius

Cognito

Grammarly

PosterMyWall.com

Canva