



# WELCOMING BACK DROPPED YOUTH

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UTILIZE DERBY AS  
RECRUITING EVENT



As we continue to invite more families into Scouting throughout the year – think about all the annual activities your families enjoy...Like the **Pinewood Derby!!**

Whether you've hosted your Derby already or not – think about hosting one as a recruiting event.

The BSA Brand Center posted some new Derby materials that are helpful for your Pack and for recruiting purposes too!



Be sure you have a plan when it comes to using the Derby as a recruiting event

Will you offer extra cars or Scouts old cars for guests to race?

Will guests need to buy their own kits and join you for car cutting meetings?

Ask Scouts if they'd like cut cars for their non-scouting friends and invite those friends to the derby and help them decorate the cars before racing. This is a great lesson in thoughtfulness & teamwork

Be sure you promote the event and invite dropped Scouts and non-Scouting friends early enough for them to save the date!



# Involve your Partnering Troop!

Extend Invites to your Derby to your Partnering Troop and other Scouting groups in your area

Invite older Scouts (especially your Den Chiefs) to volunteer at a station (or for a specific task) at your event

Have a Race against Den Chiefs or host an "Outlaw Derby" in between Scout races

Prepare a flyer with your upcoming activities that would be appropriate to invite the younger Scouts to.



# Pinewood Derby Car Cutting Workshops!

Saturdays starting 2/5 through 3/26\*  
\*with the exception of 3/5.

10am-2pm in Manning Hall.





Invite your partnering Troop and  
present and past leaders

Community Leaders

School Group Leaders

Past Scouts/Dropped Scouts



WELCOME BACK!



# Welcome Back to Scouting!

The Membership and Marketing Hub has lots of resources including a detailed “Welcome to Scouting” email you can customize to send out to your BeAScout.org leads!

[Leader Resources - Daniel Webster Council \(nhscouting.org\)](https://nhscouting.org/leader-resources)

Take a look at your list of dropped Scouts from the last few years.

Create an email group and keep it handy!

Email, Post or Text a version of the “Welcome Back” templates on the BSA Brand Center: [Welcome Back \(webdamdb.com\)](https://webdamdb.com/welcome-back)

Invite past Scouts and supporters to your Derby, Blue and Gold, Court of Honors, Eagle COHs and other large events!



## Plan specific “Welcome Back” Activities Like...

Ice Fishing

Ice Skating

Roller Skating Night

Bowling

Movie Night

Fishing Derby

Outlaw Derby

Rain gutter Regatta

Gaga Ball Tourney





# REMINDERS!



**FEBRUARY 28 to MARCH 4, 2022**

Join us for February School Vacation Day Camp from February 28th to March 4th. We will explore all things winter and if we have it SNOW!

We will ice fish, snowshoe, winter hike, do winter art, learn about why snow happens as well as build fires, play in the fort, do outdoor cooking, and MORE! We will have programs for kids 6-10 and 11-14!

Details:

- This day camp session runs from February 28th to March 4th
  - Drop-off is from 8:15 - 8:30 AM and camp ends at 4 PM
- On-site health officer to ensure we meet or exceed all safety requirements and COVID protocols
- Additional health forms and waivers will be sent 60 days in advance

• <https://experiencebasecamp.org/products/gbc-youth-day-camp-february-2022>



# Camp Director's Chat

Upcoming Camp Info Sessions

All sessions begin at 7:00 pm.

January 30, 2022: Camp Director's Chat

February 27, 2022: Camp Director's Chat

March 27, 2022: Camp Director's Chat

April 24, 2022: Camp Director's Chat

May 22, 2022: Camp Director's Chat





# RESOURCES

Membership & Marketing  
Hub/Leader Resources



Sign Up Genius

Cognito

Grammarly

PosterMyWall.com

Canva