



# WINTER/HOLIDAY RECRUITING & COMMUNITY SERVICE

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DWC Family Engagement Coordinator



RECRUITING IS YEAR  
ROUND



Recruiting is usually seen as a Fall effort – but it doesn't stop there  
= We should all be prepared to **welcome new families every month of every year**

When planning activities – think about what made your family join. **What events attracted your Scout** and sealed the deal?  
Work those into your calendar!

Plan seasonal activities/events that can be yearly traditions and build on them. Having the basics already set, helps future leaders take on the responsibility

Schedule **monthly Normal Friend Activities** (NFA)

# ESCAPETHEINDOORS

*AN ALL-ACCESS PASS TO AMAZING ADVENTURES*



# WINTER/HOLIDAY IDEAS

**Holiday Party** – with pinata – kids love pinatas. Have Santa, a Snowman or Elf visit the party and don't forget the hot cocoa bar (sundae bar but warm)

**Scouting Stations** – have Scouts from a Troop plan out fun activities all kids would enjoy and set up different stations.

**Fort Frenzy** – host a fort building competition/fire in the snow – Who doesn't love building a snow fort? Have each Den/Patrol work together to build a fort. Have a score card so they know what to base their construction on. Then, they must be able to start a fire by their fort.

**Snow Art** – Grab food coloring and add them to squirt guns or water bottles. Have each child decorate a snowbank

**Tubing** – Plan a tubing event at a local ski mountain or plan to meet up at the best hill in town for a day of sledding – and hot cocoa back at your Chartered Org.

**Ice Fishing/Ice Skating** – Plan a day out at Camp Carpenter on the ice!



## **Community Events**

Holiday Parades

Winter Strolls

School Functions/Efforts

Vendor Events

Local Tree Lightings

Functions at your place of worship



## **Community Service Ideas**

Food Pantry Refill

Holiday Meal Collection

Gift Drive

Coat/Gloves/Mittens Drive

Blankets for the homeless

Snowman competition at a Nursing Home or Children's Home

Birthday Kit

## **Community Service Ideas**

When you are out in the community providing a service and working with other families, take the opportunity to talk about Scouting.

Be sure to always have Peer to Peer recruitment cards on hand.

Dress in Class As or your Unit Class Bs and wear your Scout hats!

Leave flyers and cards wherever you go!





IF YOU HAVE A CHILD  
AGES 11-17 WHO  
ENJOYS BEING  
OUTDOORS, LEARNING  
NEW SKILLS, AND  
HELPING THE  
COMMUNITY, PLEASE  
CONSIDER JOINING  
SCOUTS!



SCOUTING IS OUTING!

**TROOP 22**  
**AMHERST**  
**MONDAYS**  
**7:00 - 8:30 PM**

FOR MORE INFORMATION,  
EMAIL: [T22AMHERSTNH@GMAIL.COM](mailto:T22AMHERSTNH@GMAIL.COM)  
OR SCAN THE QR CODE BELOW



Scout with us!



# NORMAL FRIEND ACTIVITIES

**Normal Friend Activities** (NFA) – is any activity or event that lets young people outside and having FUN!

Low pressure, casual activities where Scouts invite non-Scouters to join in on the fun

hike, picnic, ice cream party, service project, local sporting event, tubing, skiing, ice skating, ice fishing, outdoor movies, bbqs, bowling, lawn games

Dress in normal “street clothes”, focus on fun and not a high-pressure sales pitch

Uniforms are important – just don’t “lead” with it. Let folks get to know you as people first, then proudly wear the tan shirts

## **Why NFAs Work:**

Fun and inclusive to all

Easy to plan/low pressure

Allow families to get to know you as people not Scouters first

Remove the barriers to join such as uniforms and the pressure to “know all the things”

Refer to your group as a sister/brotherhood, tribe, friends, village, etc. Families want to be a part of something – they don’t necessarily want to belong to an organization

## **Host NFAs monthly**

Ask each of your Unit's families to invite 3 families to each NFA

Use a multichannel approach to promote your NFA

Email, Facebook, text, printed flyers & word of mouth

Don't forget to invite Scouts who've dropped from your roster too!

Check out Granite Base Camp programming and invite interested/new families to join your Unit at those events.

Granite Base Camp & Camp Carpenter  
presents



# Cubs, Cakes and Claus

December 11th,  
8:00-10:30 am

Then join us for our last open  
program day of the year!





Troop 22 B & G, Amherst NH is 🥳 feeling excited in Amherst, New Hampshire.

July 24 · 🌐

??? I have a question for you.... ???

Do you know a youth aged 11 to 17 who enjoys learning new skills, getting outdoors, STEM & art, and having challenging but fun adventures?

👉👉 If so, send us a message, scan our QR code, or check out our website at <https://amherst22.mytroop.us> 👉👉... See More



## TROOP 22 AMHERST

MEETINGS ARE HELD ON  
MONDAYS  
FROM 7 TO 830PM

AT VARIOUS OUTDOOR  
LOCATIONS AROUND  
AMHERST



Scout with us!

PROUDLY SERVING ALL  
THE YOUTH OF AMHERST,  
MONT VERNON &  
SURROUNDING AREASI

Troop 22 B & G, Amherst NH  
Nonprofit Organization

Send Message



Cindy Terrazzino DiFillipo ▸ BSA Troop 19 Nashua NH

October 3 at 11:10 PM · 🌐

🍂 Fall fun! 🍂 Troop 19 is welcoming boys grades 6-12! Join us THIS TUESDAY to Construct catapults and experience a taste of what Scouting has to offer! A really fun, hands on learning experience! Plus, take aim and try your hand at firing (soft tip) arrows! Join us on 10/5, 7 PM - 8:30 PM, Pilgrim Church, Nashua!



TENOR





# RESOURCES

## Membership & Marketing Hub/Leader Resources



Sign Up Genius

Cognito

Grammarly

PosterMyWall.com

Canva