

RECRUITING IS YEAR ROUND

Recruiting is usually seen as a Fall effort – but it doesn't stop there = We should all be prepared to welcome new families every month of every year

When planning activities – think about what made your family join. What events attracted your Scout and sealed the deal? Work those into your calendar!

Plan seasonal activities/events that can be yearly traditions and build on them. Having the basics already set, helps future leaders take on the responsibility

Schedule monthly Normal Friend Activities (NFA)

ESCAPETHEINDOORS AN ALL-ACCESS PASS TO AMAZING ADVENTURES

WINTER/HOLIDAY IDEAS

Holiday Party – with pinata – kids love pinatas. Have Santa, a Snowman or Elf visit the party and don't forget the hot cocoa bar (sundae bar but warm)

Scouting Stations – have Scouts from a Troop plan out fun activities all kids would enjoy and set up different stations.

Fort Frenzy – host a fort building competition/fire in the snow – Who doesn't love building a snow fort? Have each Den/Patrol work together to build a fort. Have a score card so they know what to base their construction on. Then, they must be able to start a fire by their fort.



Snow Art – Grab food coloring and add them to squirt guns or water bottles. Have each child decorate a snowbank

Tubing – Plan a tubing event at a local ski mountain or plan to meet up at the best hill in town for a day of sledding – and hot cocoa back at your Chartered Org.

Ice Fishing/Ice Skating – Plan a day out at Camp Carpenter on the ice!

Community Events

Holiday Parades

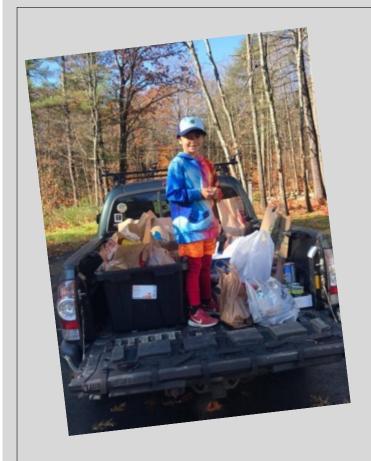
Winter Strolls

School Functions/Efforts

Vendor Events

Local Tree Lightings

Functions at your place of worship



Community Service Ideas

Food Pantry Refill

Holiday Meal Collection

Gift Drive

Coat/Gloves/Mittens Drive

Blankets for the homeless

Snowman competition at a Nursing Home or Children's Home

Birthday Kit

Community Service Ideas

When you are out in the community providing a service and working with other families, take the opportunity to talk about Scouting.

Be sure to always have Peer to Peer recruitment cards on hand.

Dress in Class As or your Unit Class Bs and wear your Scout hats!

Leave flyers and cards wherever you go!



IF YOU HAVE A CHILD
AGES 11-17 WHO
ENJOYS BEING
OUTDOORS, LEARNING
NEW SKILLS, AND
HELPING THE
COMMUNITY, PLEASE
CONSIDER JOINING
SCOUTS!



SCOUTING IS OUTING!

TROOP 22 EACH AMHERST MONDAYS 7:00-8:30 PM

FOR MORE INFORMATION,
EMAIL: T22AMHERSTNH@GMAIL.COM
OR SCAN THE QR CODE BELOW



NORMAL FRIEND ACTIVITIES

Normal Friend Activities (NFA) – is any activity or event that lets young people outside and having FUN!

Low pressure, casual activities where Scouts invite non-Scouters to join in on the fun

hike, picnic, ice cream party, service project, local sporting event, tubing, skiing, ice skating, ice fishing, outdoor movies, bbqs, bowling, lawn games

Dress in normal "street clothes", focus on fun and not a highpressure sales pitch

Uniforms are important – just don't "lead" with it. Let folks get to know you as people first, then proudly wear the tan shirts

Why NFAs Work:

Fun and inclusive to all

Easy to plan/low pressure

Allow families to get to know you as people not Scouters first

Remove the barriers to join such as uniforms and the pressure to "know all the things"

Refer to your group as a sister/brotherhood, tribe, friends, village, etc. Families want to be a part of something – they don't necessarily want to belong to an organization

Host NFAs monthly

Ask each of your Unit's families to invite 3 families to each NFA

Use a multichannel approach to promote your NFA Email, Facebook, text, printed flyers & word of mouth Don't forget to invite Scouts who've dropped from your roster too!

Check out Granite Base Camp programming and invite interested/new families to join your Unit at those events.



Granite Base Camp & Camp Carpenter

presents

Cubs, Cakes and Claus

December 11th, 8:00-10:30 am

Then join us for our last open program day of the year!









Troop 22 B & G, Amherst NH is 🖰 feeling excited in Amherst, New Hampshire.

July 24 · 3

? ? ? I have a question for you....? ? ?

Do you know a youth aged 11 to 17 who enjoys learning new skills, getting outdoors, STEM & art, and having challenging but fun adventures?

♣ ♣ If so, send us a message, scan our QR code, or check out our
website at https://amherst22.mytroop.us ♣ ♣ ... See More



TROOP 22 AMHERST

MEETINGS ARE HELD ON MONDAYS FROM 7 TO 830PM

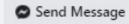
AT VARIOUS OUTDOOR LOCATIONS AROUND AMHERST



PROUDLY SERVING ALL THE YOUTH OF AMHERST. MONT VERNON &

SURROUNDING AREASI

Troop 22 B & G, Amherst NH Nonprofit Organization





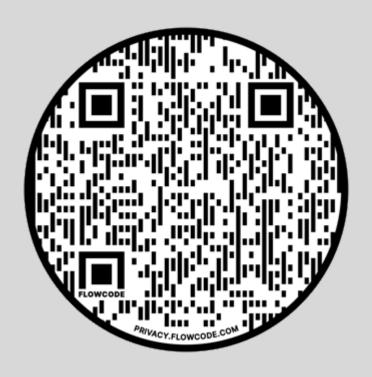
Fall fun! Troop 19 is welcoming boys grades 6-12! Join us THIS TUESDAY to Construct catapults and experience a taste of what Scouting has to offer! A really fun, hands on learning experience! Plus, take aim and try your hand at firing (soft tip) arrows!
Join us on 10/5, 7 PM - 8:30 PM, Pilgrim Church, Nashua!



TENOR

RESOURCES

Membership & Marketing Hub/Leader Resources



Sign Up Genius

Cognito

Grammarly

PosterMyWall.com

Canva