



Prepared. For Life.®



BOY SCOUTS
OF AMERICA®
DANIEL WEBSTER COUNCIL

New Hampshire Distinguished Industry Award Ceremony

Honoring

NEW HAMPSHIRE
HOSPITALS AND HEALTH CARE
HEROES

THURSDAY, DECEMBER 2, 2021

VIRTUAL EVENT

7:00PM – 8:00PM

PLEASE RSVP BY NOVEMBER 29TH

ONLINE REGISTRATION AT

NHSCOUTING.ORG/SPECIAL-EVENTS





Sponsorship Opportunities



EMERGENCY PREPAREDNESS SPONSOR

\$12,500

- 120 second greeting (live or recorded)
- 20 Prepared. For Life® Appreciation Boxes
- Hospital Appreciation Ornament Sponsor – with marketing materials in the Prepared. For Life® Appreciation Box
- Logo on backdrop throughout the event
- Full screen logo/message during sponsor recognition
- Prominent Logo placement on event web page
- Logo in listed print and social media
- Full-screen ad on title page of the virtual program
- Recognition at other Council Events inclusive of the Women in Leadership Reception in November

LIFESAVING SPONSOR

\$10,000

- 60 second greeting (live or recorded)
- 15 Prepared. For Life® Appreciation Boxes
- Sweet Treat Sponsor – with marketing materials in the Prepared. For Life® Appreciation Box
- Full screen logo/message during sponsor recognition
- Logo placement on event web page
- Logo in listed print, social media & advertisements
- Full-screen ad on 2nd page of the virtual program
- Recognition at other Council Events inclusive of the Women in Leadership Reception in November

FIRST AID SPONSOR

\$7,500

- 30 second greeting (live or recorded)
- 10 Prepared. For Life® Appreciation Boxes
- Savory Snack Sponsor - with marketing materials in the Prepared. For Life® Appreciation Box
- Full screen logo/message during sponsor recognition
- Logo placement on event web page
- Logo in listed print, social media & advertisements
- Half-screen ad on 3rd page of the virtual program
- Recognition at other Council Events inclusive of the Women in Leadership Reception in November

MEDICINE SPONSOR

\$5,000

- 15 second greeting (live or recorded)
- 7 Prepared. For Life® Appreciation Boxes
- Appreciation Gift Sponsor – with marketing materials in the Prepared. For Life® Appreciation Box
- Half screen logo/message during sponsor recognition
- Logo placement on event web page
- Logo in listed print, social media & advertisements
- Half-screen ad on 3rd page of the virtual program
- Recognition at other Council Events inclusive of the Women in Leadership Reception

PUBLIC HEALTH SPONSOR

\$2,500

- Quarter screen logo/message during sponsor recognition
- 5 Prepared. For Life® Appreciation Boxes
- Appreciation Gift Sponsor – with marketing materials in the Prepared. For Life® Appreciation Box
- Logo placement on event web page
- Logo in listed print, social media & advertisements
- Quarter-screen ad on 3rd page of the virtual program
- Recognition at other Council Events inclusive of the Women in Leadership Reception in November

SAFETY SPONSOR

\$1,500

- Logo on bronze sponsor wall during sponsor recognition
- 2 Prepared. For Life® Appreciation Boxes
- Appreciation Gift Sponsor – with marketing materials in the Prepared. For Life® Appreciation Box
- Listing on event web page
- Recognition in print, social media & advertisements

FULL SCREEN AD \$500

Full color 6" wide x 9" high

HALF SCREEN AD \$300

Full color 6" wide x 4.5" high

QUARTER SCREEN AD \$200

Full color 3" wide x 4.5" high

All levels of sponsorship will be recognized at other Daniel Webster Council, Boy Scouts of America Events as mutually agreed upon.

Ad copy format: PDF • Ad copy deadline: November 18, 2021

Send ad copy to: bianka.cullen@scouting.org



**BOY SCOUTS
OF AMERICA®**

DANIEL WEBSTER COUNCIL

EVENT OR SPONSORSHIP QUESTIONS CONTACT:

Bianka Cullen at 603-854-9626 or bianka.cullen@scouting.org

Sponsorship & Advertising can be paid online at www.nhscouting.org/donate/special-events/

or mailed to:

Daniel Webster Council, BSA

Distinguished Industry Award Ceremony - Prepared. For Life.®

1500 Bodwell Road

Manchester, NH 03109

Payable to: Daniel Webster Council, BSA

Prepared. For Life® Appreciation Box \$125.00

(Health Care Workers \$75.00 Each)

Cannot Attend Enclosed is my donation

There is no cost to the Live Event. Donations are welcome. Prepared. For Life® Appreciation gift will include an assortment snacks and token of appreciation.