

# Arrowhead District Virtual Roundtable

## May 12 @ 7:00 pm - 8:30 pm

### Preregistration is required:

<https://nhscouting.zoom.us/meeting/register/tJMkdu2opzwiGdVooUlpjwrYFwYArwQ0SGNy>

*Please register promptly... it helps us pre-assign participants to the zoom breakouts!*

6:45 – 7:00 Virtual Fellowship

7:00 – 7:15 Announcements

7:15 – 8:30 Break-out Sessions

### This Month's Exciting Breakouts:

#### Cub Leaders – Cramming the Fall Schedule with Fun Events

During fall, we work hard to recruit new families. But every year some of those new families drop out in the first few months because, "The program wasn't fun."

Think about it... Pinewood derby isn't until the winter. Camp is the following summer. In the fall we're focused on getting the new recruits to complete Bobcat. And at the same time many units are struggling to get den leaders and other volunteers lined up.

We need to rethink our fall Den and Pack programming and front-load it with a ton of fun events aimed at retaining our newest recruits... those who have not yet experienced a full year of Scouting fun. Please come to this breakout to give and get some ideas that you can use when planning the upcoming Scouting year.

As a bonus, we'll also cover keeping Cubbing fun over the summer with the Summertime Activity Award.

#### Scout BSA/Venturing Advisors – Preparing for Program Planning

Quality of the unit program is perhaps the largest differentiator between a good unit and a great unit. Many units take advantage of the "captive audience" at summer camp to do program planning there, while others do it elsewhere over the summer.

Either way, going into that event fully prepared makes all the difference in the quality of the result... the fun, youth-developed program that will attract and retain Scouts and Venturers and make the unit thrive.

Please come to this breakout to share and receive both time-proven and new ideas of all the preparation activities that precede the formal program planning kickoff.

#### Marketing workshop – Social Media Guidelines & Best Practices

Get your questions ready! We'll have a live Q & A session with Social Strategist, Deb Laflamme! Deb jam packed 15 minutes with everything you need to know about "Social Media Marketing - Using the Right Communications Vehicle for the Right Message". If you haven't watched the webinar yet, it is available here:

[https://drive.google.com/drive/folders/1Wiw\\_UyRXsIA23TybTOB0lgJp-pRV-b3B](https://drive.google.com/drive/folders/1Wiw_UyRXsIA23TybTOB0lgJp-pRV-b3B).

Plus: Join us to review the BSA's social media guidelines so you can confidently post away about your Scouting news!

There's still time to upload your writing samples, pictures and social media content to our shared drive so we can review all the lessons as a group! Please send your submissions to the marketing Google drive at the above link before Roundtable.

Questions may be emailed to: [arrowheadmarketingteam@gmail.com](mailto:arrowheadmarketingteam@gmail.com)

### **Save the Dates:**

Council-Wide Roundtable, May 27... Granite Basecamp, membership, fundraising, update on National BSA bankruptcy and DWC impact.

Arrowhead District Roundtable, June 9... Leader recognition.

### **Your Arrowhead District Roundtable Staff**

Roundtable Commissioner Michael Beck – [mbeck2018@outlook.com](mailto:mbeck2018@outlook.com)

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Cub Scouts Assistant Roundtable Commissioners: Tami Bohnert & Linda Lavoie