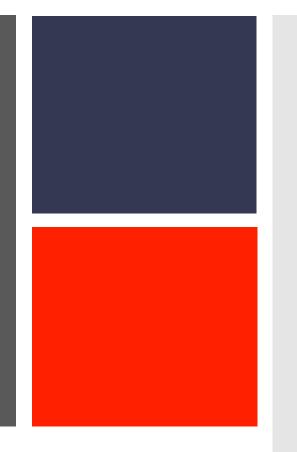
## National Savings Membership Kick-off



Scouts can **PAY THEIR WAY** to summer camp with our new National Savings Membership Sale!



DANIEL WEBSTER COUNCIL BOY SCOUTS OF AMERICA\*

## Agenda

- Sale Overview
- How to Begin Selling
- The Customer Experience
- Reporting
- Commissions
- Scout Incentives

Tonight's materials are available for download at https://nhscouting.org/paymyway



## National Savings Membership Sale

- Replaces the traditional physical Camp Card sale
- 100% online
- \$20 sale price per membership
- \$8.00 returned to unit
- \$5.00 returned to Council to support Scouting across NH
  - *\$7.00 goes to the company for brokering discounts and supporting online sales*
- Digital membership provides a 365-day membership throughout the United States
- No Inventory to Manage no plastic cards!
- No Storage of Materials
- No Upfront Cost
- Nationwide Coupons for both brick and mortar stores and online purchases

## Membership Purchase provides 12 months of access to discounts

- Over 550 ONLINE discount offers from national retailers and service providers
- Thousands of coupons that can be redeemed instore, both locally and across the country, in FOUR categories
  - DINING
  - THINGS TO DO
  - SHOPPING
  - SERVICES (e.g. oil changes, truck rentals, professional cleaning etc.)
- Steep discounts on TRAVEL, including HOTELS, CAR RENTALS, FLIGHTS, CRUISES, and THEME PARKS (Disney, Universal, Six Flags, etc.)

## Sample of merchants with ONLINE offers

1-800-Flowers.com	Camping World	FedEx Office	Nautica
1-800-PetMeds	Campmor	Forever 21	New Balance
Advance Auto Parts	Carter's Babies & Kids	Glasses.com	Old Navy
Ann Taylor	Champion Athletic Wear	GNC	Papa John's
Athleta	Chewy Pet Supplies	Harbor Freight Tools	Puma
Avery Office Products	Columbia Sportswear	Hobby Lobby	Stamps.com
Banana Republic	Crocs	JC Penny	Staples
Batteries + Bulbs	CVS Pharmacy	Lane Bryant	Travelocity
Books-A-Million	Dell Computers	Merrell Footwear	Walgreens

### New Opportunities

• Brick & Mortar coupon count from communities that have not been well served by traditional Camp Cards. Coupons can be printed or shown on a mobile device.

					In-Store	In-store		
	Dining in	Dining in	Things to Do	Things to Do	Shopping	Shopping	Services	Serivces
	10 mi.	30 mi	in 10 mi.	in 30 mi.	in 10 mi.	in 30 mi.	in 10 mi.	in 30 mi.
Town 🖵	radiu 🔽	radiu 🔽	radius 🔽	radius 🔽	radiu	radiu	radiu:	radius
Keene	5	36	4	23	5	24	2	11
Lebanon	0	6	3	10	8	14	2	4
Littleton	1	3	2	7	1	4	1	3
Plymouth	1	10	1	17	0	13	0	5
North Conway	3	5	1	11	22	25	2	3





## START FUNDRAISING ONLINE IN 9 EASY STEPS!

**Seller Set-Up** 

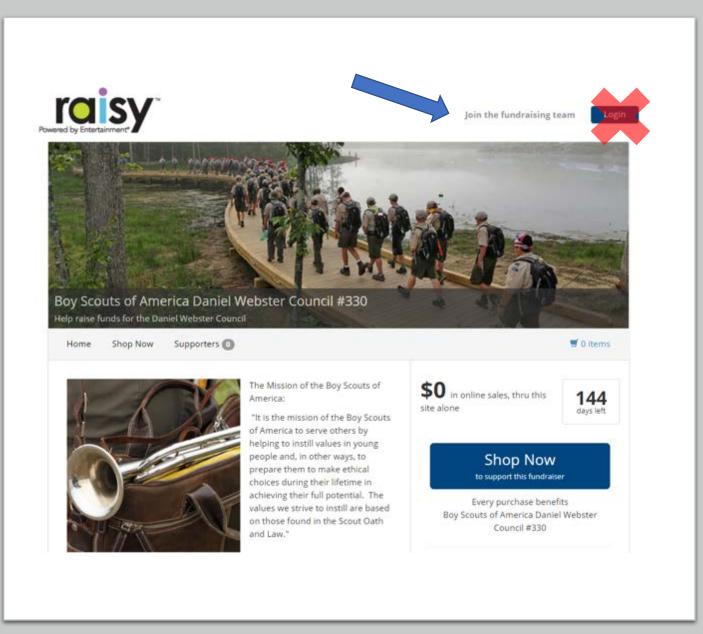
#### STEP 1:

#### Navigate to the website

https://fundraising.entertainment.co m/boy-scouts-of-america-danielwebster-council-330

Click "Join the fundraising team" located near login at the top of the page

This will take you to the "Get Started" page for step 2



#### **STEP 2:**

**New Unit or Scout Account** 

**Select either:** 

Parent of a 13 or younger seller

OR

14-17 year old seller

**Click the BLUE Continue box** 

DO NOT USE: "18+ Year Old Seller"



Not Your Fundraiser? Click Here

Join the fundraising team for Boy Scouts of America Daniel Webster Council #330

#### • • • • • • • • •

#### Get Started! 🛛

Welcome! In just a few steps you'll be ready to support Boy Scouts of America Daniel Webster Council #330. When you're done, you'll have a personalized fundraising page that you can share with friends and family!

For legal reasons, please let us know your age.

#### I am a...

Parent of a 13 or younger seller

14-17 year old seller

DO NOT USE 18+

Already have an account?

Continue

#### STEP 3: Account Information

**Parent or Guardian:** 

**First Name** 

Last Name

**Email Address** 

Then click the BLUE Continue box

Powe

DO NOT USE: Scout Information Here

			Not Your Fundraiser? Click He
ne fundraising team f	or <b>Boy Scouts of</b> A	America Danie	l Webster Council #33
	Get Starte	ed! 🛛	
Parent's	First Name First Name		
Parent's	s Last Name		
the	m the parent or legal guardian of e collection of information reque e Fundraising Privacy Policy.		
	Back	Continue	

#### STEP 4: Unit/Scout Information

Enter:

**Seller First Name** 

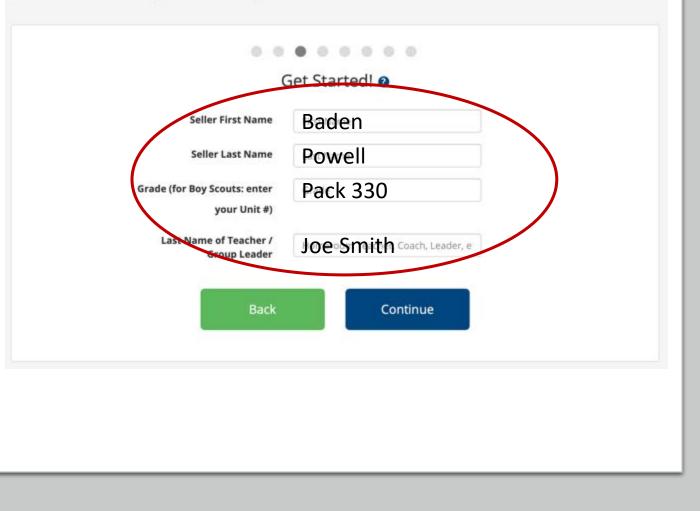
Seller Last Name

Unit #

**Unit Leader Name** 

Next click the BLUE Continue box

DO NOT ENTER Parent/Guardian Info on this page. Join the fundraising team for Boy Scouts of America Daniel Webster Council #330



#### STEP 5:

**Account Email and Password** 

**Email Address** 

Password

•

**Confirm Password** 

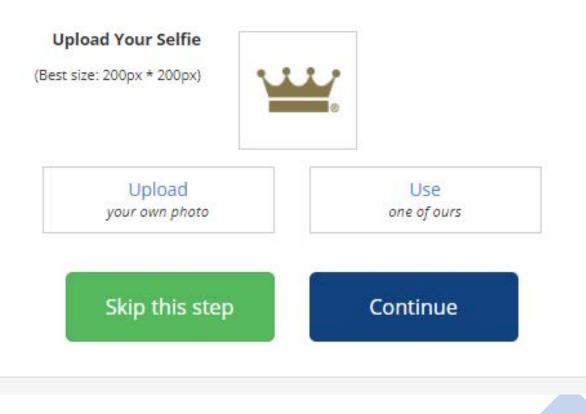
Click the BLUE Create my account box

	Set Up Your	Seller Profile
Email	Email Test@Test.com	f Connect with Facebook
Password	Password Test@123456	Connect with Twitter
Confirm Password	Confirm patest@123456	1
	By checking the box, you agree to our Terms and Conditions	
Back	Create my account	
If you have an acco	ount with us, please click here to login.	

#### $\bullet \bullet \bullet \bullet \bullet \bullet \bullet \bullet$

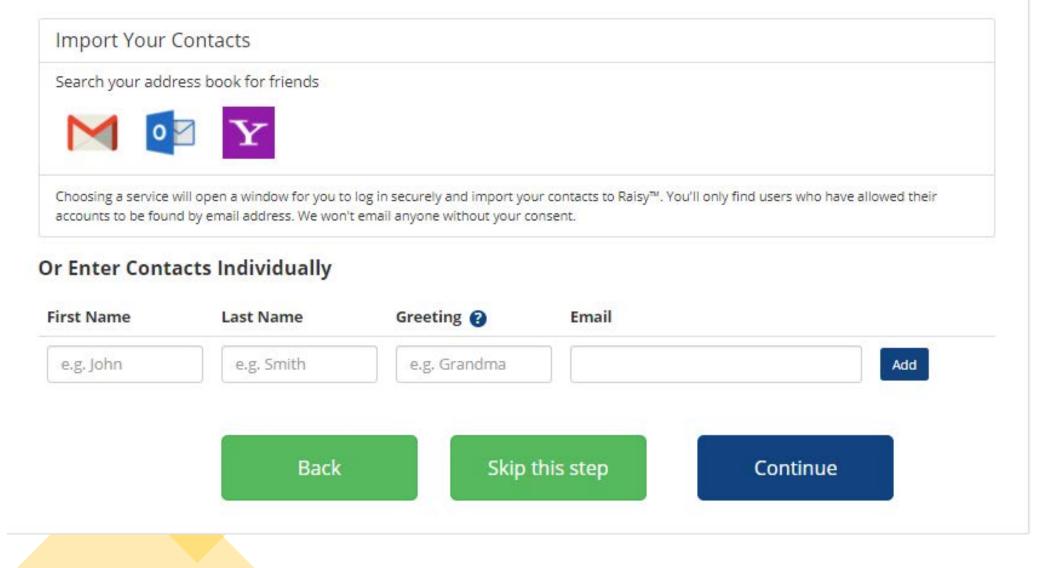
#### Personalize Your Profile @

Personalize your profile by adding a picture of yourself! Note: your picture will appear on your fundraising site that supporters will view.



#### . . . . . . . .

#### Help Promote the Fundraiser @







#### Help Promote the Fundraiser @

Send emails to your friends and family inviting them to shop online to help support your cause. Be sure to add a personalized message in the space below (let everyone know why your cause is important!)

This email will appear in inboxes as from: "Fundraising" with the subject line "Please support our fundraiser!"

Custom Email Text:

Hi,

Please help me raise funds for Boy Scouts of America Daniel Webster Council #330 . We are selling the Entertainment® Membership, where you can save up to 50% on the things you do every day!

Click the below link to make a purchase that supports this fundraiser.

Boy Scouts of America Daniel Webster Council #330

 $\mathsf{B} \quad I \quad \sqcup \quad \boxminus \quad \exists \equiv \quad \mathscr{P}$ 

You can add personalized text here

#### Customize your Scouting message here!

Thank you for your support! Every purchase helps.

Cade Wall

**P.S.** Whether it's pizza or fine dining you're craving, movie tickets, a day at the zoo or booking a vacation - Entertainment® helps you get it for less.



2000

#### .......

#### Help Promote the Fundraiser

Share this link with your friends and family to tell them about the fundraiser. Invite them to shop online at your personalized fundraising page to help reach the fundraising goal.

https://fundraising.entertainment.com/s/ln728

#### f Share 🕑 Tweet

**NEW:** TEXT your Fundraising Page! Enter your mobile number below and we will text you the link. Forward the text to your friends and family and ask for their support.

Hello,
--------

Consider adding a greeting. (optional)

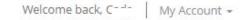




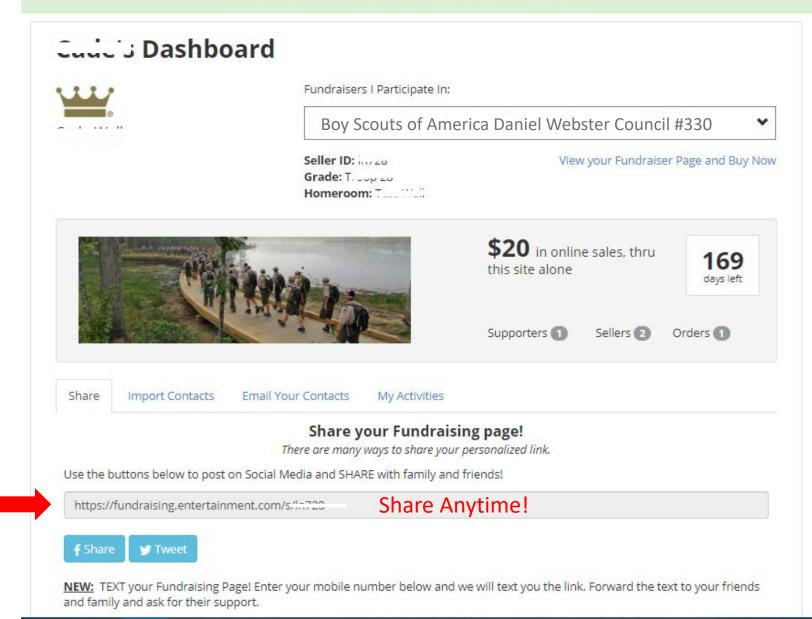


Powered by Entertainment

#### This is what your Scout will see



You have successfully joined this fundraiser, share your link below!

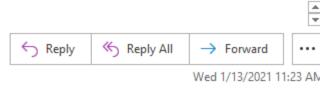


## The Customer Experience

#### Please support Avin Windu



Entertainment Fundraising <support@raisy.entertainment.com>



Retention Policy 3 Year Delete (3 years)

Expires 1/13/2024

(i) If there are problems with how this message is displayed, click here to view it in a web browser.

Hi Mary,

Please help me raise funds for Boy Scouts of America. Daniel Webster Council #330. We are selling the Entertainment<sup>®</sup> Membership, where you can save up to 50% on the things you do every day!

Customize your email message

Click the below link to make a purchase that supports this fundraiser.

Boy Scouts of America Daniel Webster Council #330

Thank you for your support! Every purchase helps.

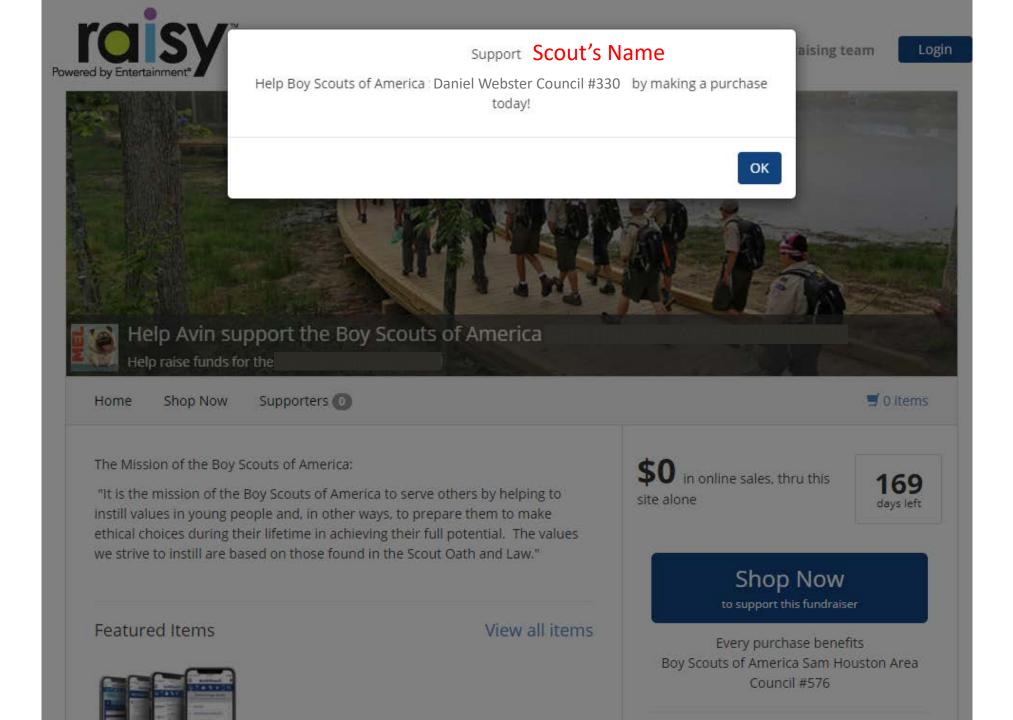
Avin Wind

Hyperlink takes Customer to Scout Specific Page

P.S. Whether it's pizza or fine dining you're craving, movie tickets, a day at the zoo or booking a vacation - Entertainment<sup>®</sup> helps you get it for less.

Entertainment connects you to over 500,000 opportunities to save. With coverage in 10,000+ cities across the U.S. and Canada, savings are with you wherever you go.

Exclusive Fundraising Bonus: All Entertainment Books ship for FREE and include a FREE Mobile App!

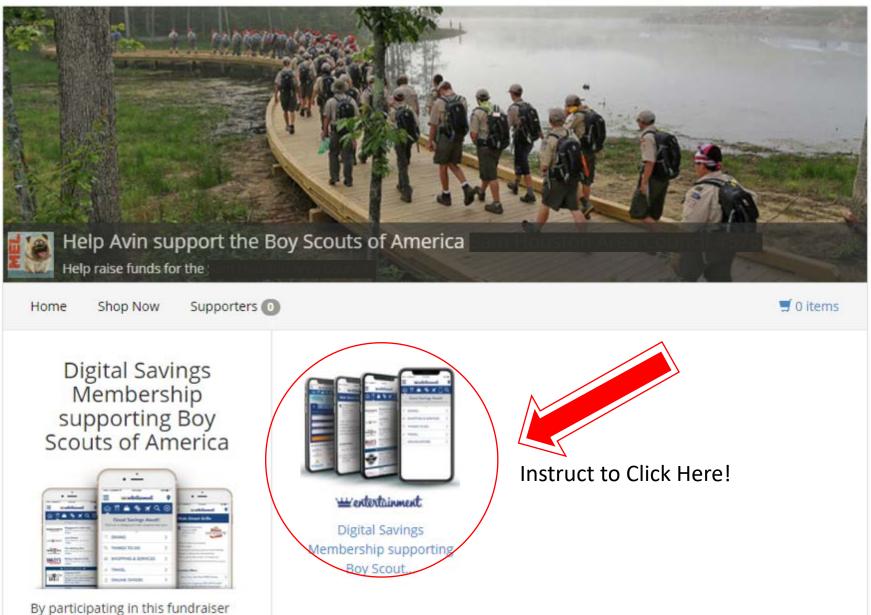




Login



you are helping Scout Units raise







Home Shop Now Supporters 💽

All items / Digital Savings Membership supporting Boy Scouts of America



#### Digital Savings Membership supporting Boy Scouts of America

By participating in this fundraiser you are helping Scout Units raise funds to support their participation in the Scouting Programs,

#### Experience Life for Less!

Craving pizza or fine dining? Looking to catch a movie, spend a day at the zoo or planning a vacation? Entertainment® helps you get it for less!

Use the Entertainment Coupon App to conveniently access 2-for-1 and up-to-50% off discounts, for one full year. Simply show your phone to save (or, if you choose, print coupons online). Select from 1,000s of coupons near you and nationwide, with coverage in over 10,000 cities across the U.S. and Canada!

#### USD\$ 20.00





owered by Entertainment*	Your Order			× aisi	ng team	Login
		Digital Savings Membership supporting Boy Scouts of America	USD\$20.00	×		
	Subtotal: USD\$20.00	Add more items	Checkou			
Help Avin s Help raise funds	support the Boy Scour	ts of America	ston Area Co			

All items / Digital Savings Membership supporting Boy Scouts of America



#### Digital Savings Membership supporting Boy Scouts of America

By participating in this fundraiser you are helping Scout Units raise funds to support their participation in the Scouting Programs.

#### Experience Life for Less!

Craving pizza or fine dining? Looking to catch a movie, spend a day at the zoo or planning a vacation? Entertainment® helps you get it for less!

Use the Entertainment Coupon App to conveniently access 2-for-1 and up-to-50% off discounts, for one



Login



#### Checkout

#### Supporter Detail

Full Name

Email Address (for receipt & updates)

**Confirm Email Address** 

Make my name anonymous in the supporters list

Seller Details

VISA	-	DISCOVER

Qty	Item	Delivery	
1	Digital Savings Membership supporting Boy Sco of America	outs 🖸	\$20.00
Tota	al		USD\$20.00

#### Seller Details

Thanks for supporting Avin W

#### Delivery Method

Digital Memberships will be delivered via email. You will receive an email containing your access code within 24 hours after your purchase.

#### Payment Method 🔒

Card number MM / YY Security Code  Billing Zip/P CVV	
CVV	Postal Code
Place your order	

Customer's will receive Activation Code and Receipt by email

The Activation Code and Receipt are two separate e-mails





#### Confirmation

Thank you for supporting Boy Scouts of America Daniel Webster Council #330

Your credit card will be charged immediately.

Digital Memberships will be delivered via email. You will receive an email containing your access code within 24 hours after your purchase.

#### Return to fundraiser page

Qty Item		Delivery
1	Digital Savings Membership supporting Boy Scouts of America	٢

Charge will appear on your statement as: ENTERTAINMENT.COM/RAISY

#### Your payment confirmation for your purchase supporting



Entertainment Fundraising <fundraising@raisy.entertainment.com>

Retention Policy 3 Year Delete (3 years)

≪ Reply All

← Reply

Expires 1/13/2024

America Sam Houst..

Wed 1/13/2021 12:5

(i) If there are problems with how this message is displayed, click here to view it in a web browser. Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

#### Thank you!

This email is a confirmation of your purchase supporting a scouting unit within the Boy Scouts of America Daniel Webster Council #330

#### Items:

1 Digital Savings Membership supporting Boy Scouts of America - Email: Boy Scouts Codes

Fundraising Team Seller:

MVIII VV.

Order ID: 00145891

Please keep this email as your receipt.

Product delivery information (applicable only to the product(s) you have ordered):

#### Sample Receipt

## Activation Code Email

#### DIGITAL SAVINGS MEMBERSHIP

aisy.entertainment.com>

Expires 1/13/2024

here to view it in a web browser.

BOY SCOUTS OF AMERICA"

Thank you for your order and for supporting your local scouting unit! Here is your Access Code for the Entertainment Digital Savings Membership<sup>®</sup>!

You'll get online and mobile access to amazing local savings throughout the U.S. and Canada. Entertainment<sup>®</sup> is your guide to the most popular restaurants, attractions, shopping, travel and more - all with values of up to 50% off. Saving is easy, no matter where you go! Simply print coupons online, or show your phone to save!

'*entertainment* 

HERE'S YOUR ACCESS CODE! Customers click the hyperlink from their confirmation email and enter their activation code on this

page

All Entertainment® Books \$18. Plus, Use Code NEWYEAR to get an EXTRA 21%	Off 2 or more Books. Buy Now
---	------------------------------



## **Great Savings Await!**

- The most convenient way to get buy-one-get-one and up to 50% off local and national deals
- Over 500,000 ways to save across the U.S. and Canada
- Dining, attractions, movies, travel, shopping and more
- Savings on your phone and online
- New local and national coupons added daily

SIGN UP

We're Committed To A Greener Future ve're taking. Plus, use our app to access thousands of ways to save across the U.S. and Canada on your phone!

#### CREATE YOUR OWN ACCOUNT NOW To Start Saving

Enter your access code and set up your account now!

Enter	email add	dress *	

Enter access code \*

Note: access codes are case sensitive

Log In Here!	

ALREADY SIGNED UP?

save green

LEARN MOR

-		A 11	1	
Em	ан	AO	ar	<u>ess</u>
	CHIN.	1.104	- n - n	

assword	
C. Demember Ma	Format Dasswor

#### Activate Your Membership

Enter the information below to activate your membership and start saving. Your email address and password will be your login to both the website and the mobile app.

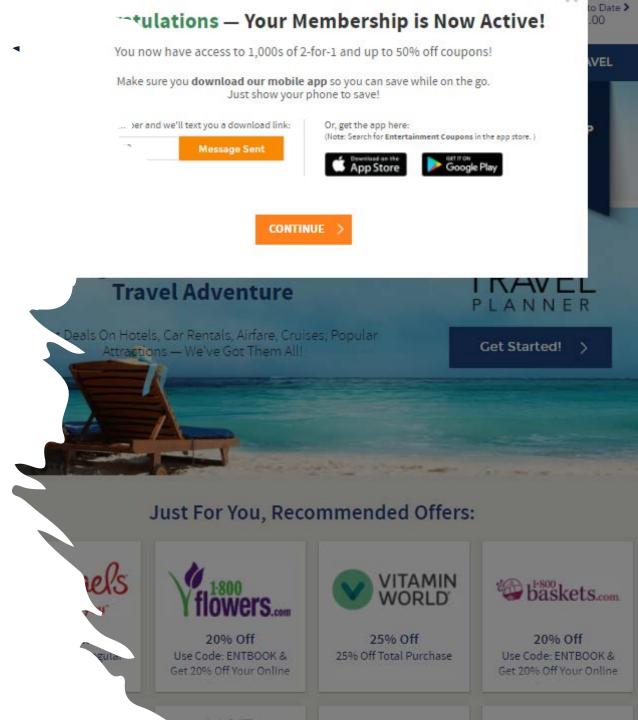
First Name *	Last Name *
mail Address *	Confirm Email Address *
Password *	Confirm Password *
Zip/Postal Code *	Where did you get your membership? *
	Select

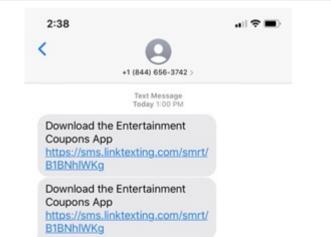
ACTIVATE MEMBERSHIP >

#### Exclusive Member Benefits

- Enjoy access to 1,000s of local and national discounts!
- Save up to 50% everyday on dining, shopping, attractions, travel & more!
- Redeem coupons right on your phone or print online.
- Track your savings and watch them add up!
- Always get the best new offers -discounts added to our mobile app and online often.
- Be informed of new discounts, exclusive offers, and so much more.

Congratulations! If you signed in on a computer, it will ask if you would like to download the app. You can enter your phone number and it will send you a text to download the app.

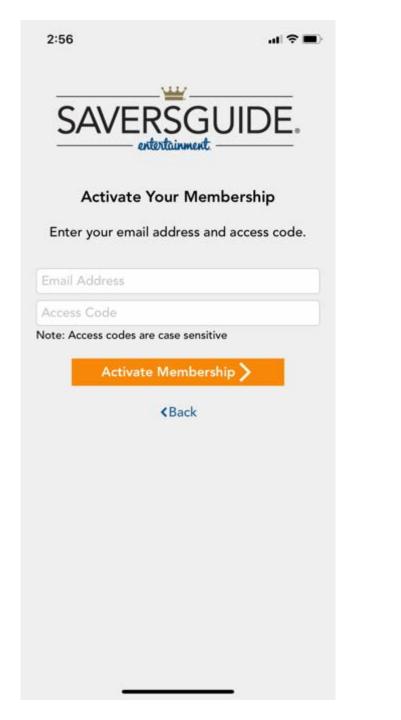




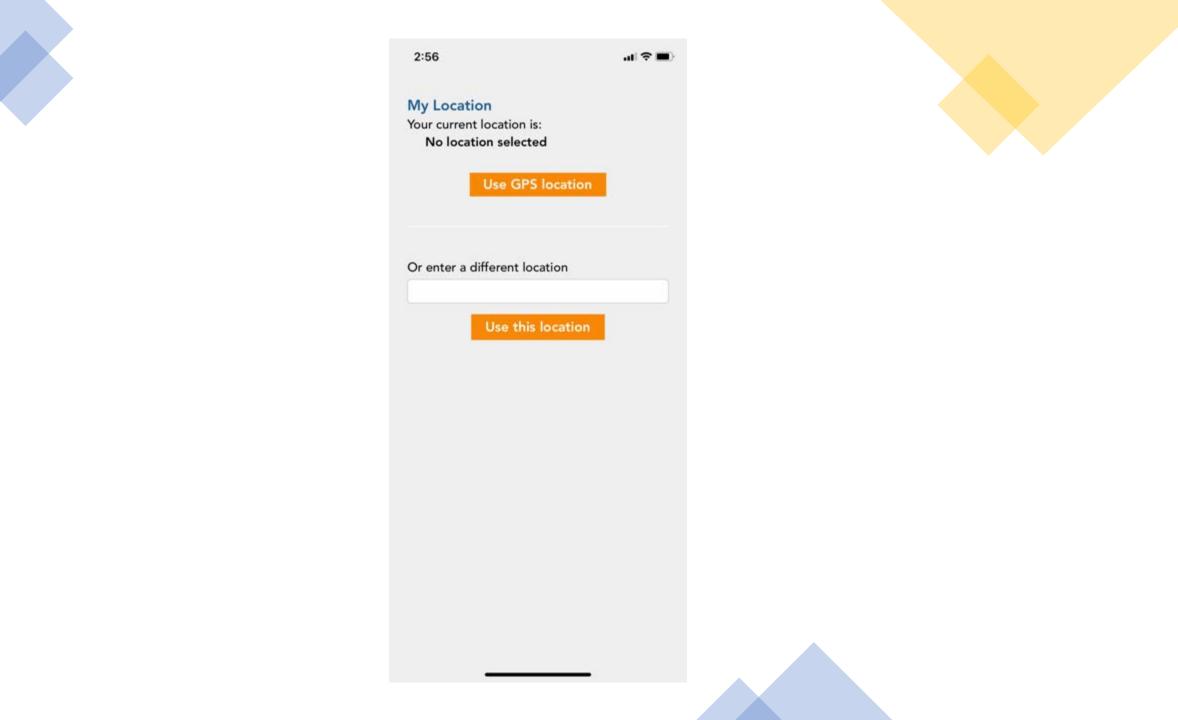


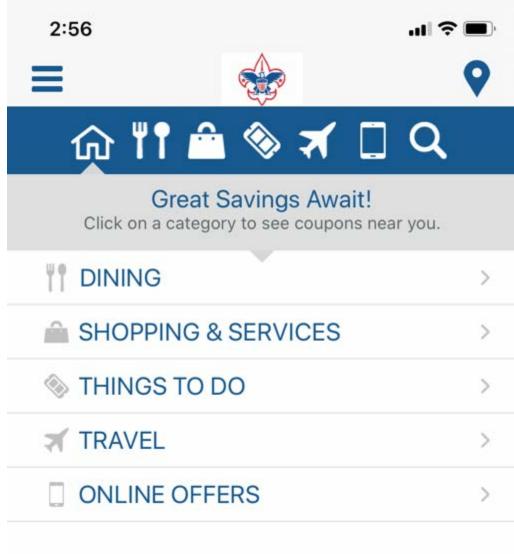


2:56 SAVERS	GUIDE	
Sign in to your accou	ent	
Email Address Password	۲	
Activate a New Preview 0 Save up to 50% with 1,000s of coupons you ca Always With You - Wi	Offers every day n redeem on your phone.	





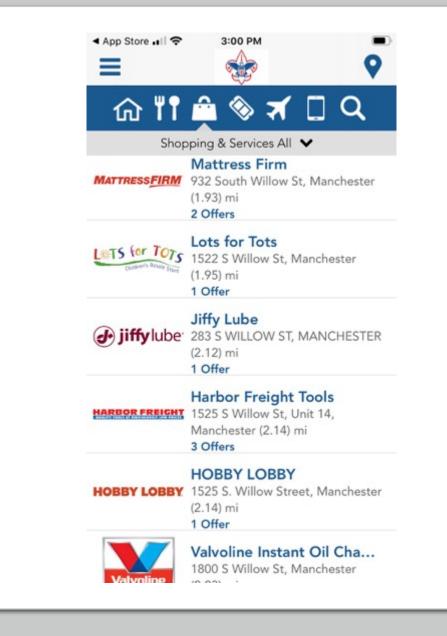






## Actual Screen Shot from App while in Manchester

5 deals from dozens of available discounts in "Shopping & Services" organized by distance (based on phone location).



## $\bigcirc$

## Click this Location Icon for a map

This is a great way to see if there are any deals at places you may visit while out and about. It works nationwide!



#### **HOBBY LOBBY**



Is this location permanently closed? Let us know.

#### Available Offers:

40% OFF one item at regular price

#### **Harbor Freight Tools**

1525 S Willow St, Unit 14 Manchester, NH 03103 Website » (2.15 mi)

Is this location permanently closed? Let us know.

HARBOR FREICHT

#### Available Offers:

HOBBY LOBBY

Enjoy 20% OFF any Single Item\* Get coupon at HFTOOLS.com/ENT
 Special Offer: 12" x 12" Microfiber Cleaning Cloths - Pack of 4\* Item 63358/63925/59...
 Special Offer: 4-IN-1 Screwdriver\* Item 39631/69470/61988. Get Coupon at HFT...

#### Valvoline Instant Oil Change

 1800 S Willow St Manchester, NH 03103 (603) 626-5127 (2.24 mi)

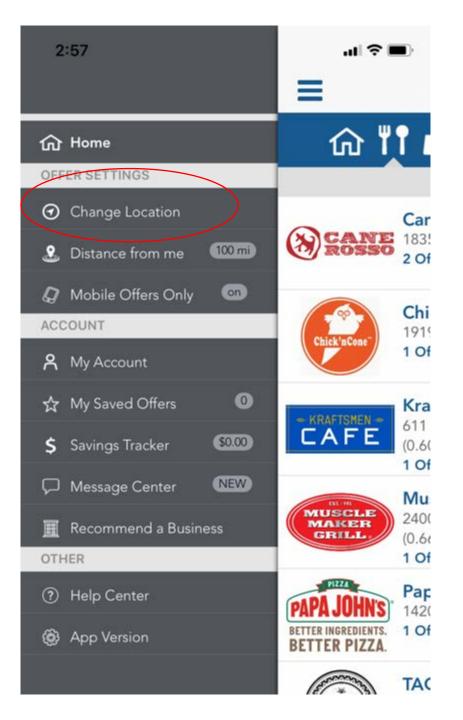


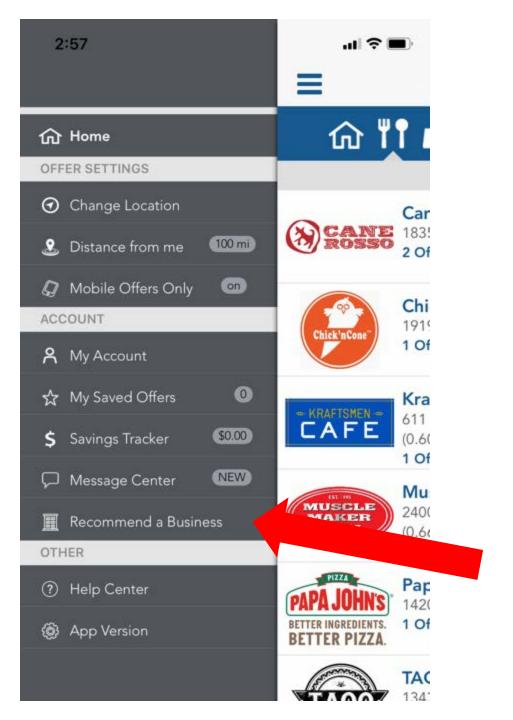
Is this location permanently closed? Let us know.

#### Available Offers:

S 10 OFF Any Valvoline™ Full-Service
 Oil Change
 O

Sample of available savings





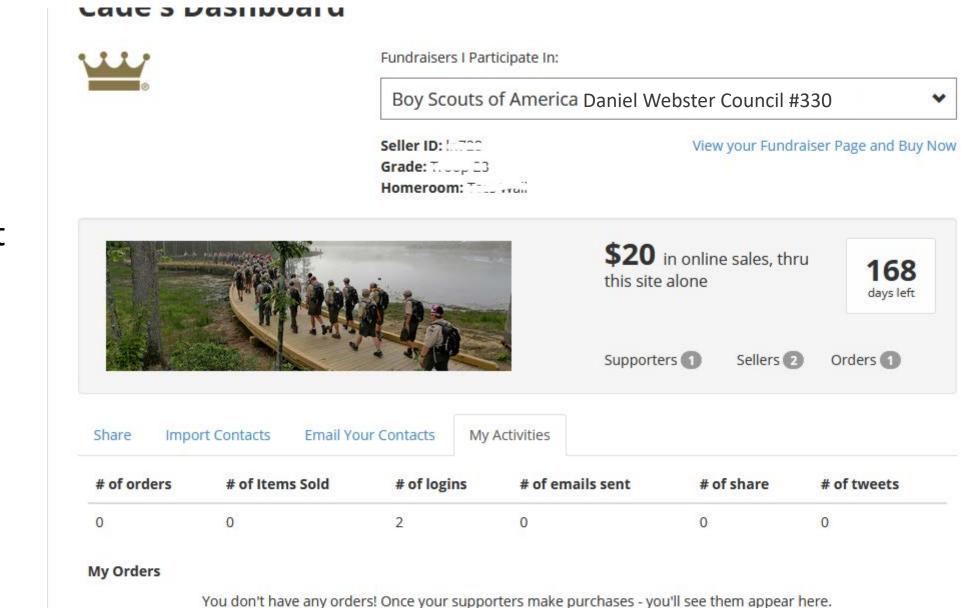
# Reporting

20

Seller ID	Gade	Parent	Email	<b>Teacher Name</b>	Total Sales	# of orders	# of Items Sold	# of logins	# of emails sent	# of share	# of tweets	Rep Name
qt404			kevin.ronayne@ scouting.org		USD\$240.00	11	12	72	0	0	1	Joe Jones
ci978	Pack 333	Jane Smith	Jsmith@aol.com	John Doe	USD\$0.00	0	0	2	0	0	0	Joe Jones
fz245	T13	ane Smith	<u>Jsmith@aol.com</u>	John Doe	USD\$60.00	3	3	8	1	0	0	Joe Jones
dr526	9	Jane Smith	<u>Jsmith@aol.com</u>	John Doe	USD\$0.00	0	0	1	0	0	0	Joe Jones
nj856		Jane Smith	<u>Jsmith@aol.com</u>	John Doe	USD\$0.00	0	0	17	0	0	0	Joe Jones
it251		Jane Smith	<u>Jsmith@aol.com</u>	John Doe	USD\$0.00	0	0	1	0	0	0	Joe Jones
ot356	Troop 13	Jane Smith	<u>Jsmith@aol.com</u>	John Doe	USD\$0.00	0	0	1	0	0	0	Joe Jones
a455	13	ane Smith	<u>Jsmith@aol.com</u>	John Doe	USD\$0.00	0	0	1	0	0	0	Joe Jones
nk816	205	Jane Smith	<u>Jsmith@aol.com</u>	John Doe	USD\$60.00	3	3	3	24	0	0	Joe Jones
		· - ···	1	· · -		-	-			-	-	

## Unit Sales Summary

- Daniel Webster Council will provide monthly
- When registering please make sure to list your unit properly. For example, use Pack 330, and not P330 or 330
- If a Scout leaves this blank reporting to the unit report will take longer



What a Scout can see on their own dashboard:

## Unit Commissions

- Unit will receive \$8.00 per membership sold
- Units can opt to receive a Commissions Check or have their commissions deposited in their Daniel Webster Council unit deposit account
- All commissions will be distributed at the conclusion of the sale
- The sale officially ends on June 30, 2021
- Commission Checks will be made payable to the unit and will sent to the unit's Committee Chair

## Scout Incentives

Scouts are eligible to receive a campership towards their 2021 summer camp or day camp programs.

## All camperships MUST be used during the 2021 season.

If a unit or Scout pays for their summer camp fees prior to earning the incentive, a rebate check will be provided.

Memberships Sold	Campership
25	\$50.00
40	\$75.00
55	\$100.00
100	Free Week of Camp

Scouts will also have a chance to earn a free Granite Base Camp Adventure Card by participating in weekend sales blitzes throughout the sale. If the selected Scout already has a Granite Base Camp Adventure Card they will receive a \$50 Amazon Gift Card.



## Thank You!

Contact Us discountcard@nhscouting.org

https://nhscouting.org/paymyway